



Bruto Americano

Price: \$45.95 + refundable bottle deposit and handling fee

Varietal:

Brand: St George

LCBO Product #: 394444

LCBO:

Region: California, USA

Category: Regular Consignment

Bottles Per Case: 6

Bottle Size: 750ml

Availability

Availability in consignment

Background

Since St. George Spirits was founded in 1982, we've grown from a dedicated eau de vie distillery into a diverse operation that makes a range of craft spirits.

Then: a bare-bones production facility with tasting tables jerry-rigged on sawhorses.

Now: a 65,000-square-foot hangar with a spectacular tasting room, laboratory, and a lineup of the most beautiful copper stills in the industry.

Then: a one-man operation.

Now: a diverse team of individuals passionate about artisan spirits.

It's a lot to be proud of. But it didn't happen overnight.

We've grown slowly over the last 35 years, hiring one person at a time, adding one copper still at a time. We don't have a marketing team or a big advertising budget. What we do have are passion, ideas, and access to superlative raw materials.

The craft distillation movement has grown with us over the years, and we've been joined by hundreds of new distilleries across the country. As the landscape has changed, there's been a lot of talk about established spirits brands vs. newcomers. Big brands vs. small brands.

The way we see it, it's not that small or big is better. It's not that new or old is better. Better is better.

And with that in mind, we have dedicated ourselves to making the best spirits we can.

Tasting Notes

Ready for a bigger, better, bitterer bar? Say hello to Bruto Americano! With a bracing dose of bitterness, a bright pop of citrus, and intriguing sylvan notes inspired by distiller Lance Winters' formative experiences growing up in California in the 1970s, Bruto is a bitter aperitivo liqueur that makes us as proud as it does thirsty.

Bruto is made from a variety of herbs, roots, and other botanicals. Though the exact number of ingredients and formulation are proprietary, we will say that the bitterness comes primarily from gentian root; the citrus notes mostly from California-grown Seville orange; and the woody notes from balsam fir and Cascara sagrada (bark from the California buckthorn).

Vibrant citrus, with notes of cinnamon, sandalwood, and forest on the nose. Initial palate entry is bitter, followed by a woody mid-palate and lingering bitter/citrus finish. Bruto and Soda is a brilliant session drink. Also recommended in a Negroni, Boulevardier, Americano, and in various Spritzes.

